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Building Nunavut Together
Nunavuliuqatigiingniq
Bâtir le Nunavut ensemble

Public Service Announcement

Pink Shirt Day 2022

Start Date: February 21, 2022
End Date: February 23, 2022
Nunavut-wide **30 sec**

Wednesday, February 23, is Pink Shirt Day and is observed each year to encourage schools and communities to take a stand against bullying by wearing pink.

This year's theme is ***Ajunngittugut*: Speak Up, Stand Together, Stop Bullying!**

Schools and communities are encouraged to wear pink to demonstrate *Inuuqatigiitsiarniq*: respect and caring for each other.

By engaging in Pink Shirt Day activities, we can start conversations and take a step forward, towards helping and healing.

Thanks to those who are wearing pink in support of Pink Shirt Day.

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